



www.thebostonchannel.com

WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

Billing Address:

Target Enterprises
Attention: cindie crane
15260 Ventura Blvd.
Ste 1240
Sherman Oaks, CA 91403-5347

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
958643-1	10/14/12	October 2012	10/01/12 - 10/14/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Live Free PAC	NH TAR Nov12 Proj. 10/8-	

Flight Dates	Order #	Alt Order #
10/08/12 - 10/14/12	958643	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/08/12	10/14/12	5a Eyeopener	5-6a	MTWTF--	:30	5	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 5 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
8 WCVB M 10/08/12 5:37 AM 5a Eyeopener 5-6a :30 DMLFPAC1201H \$1,100.00 NM									
6 WCVB Tu 10/09/12 5:29 AM 5a Eyeopener 5-6a :30 CMB- 2012-001M 800-851-490 \$1,100.00 NM									
7 WCVB W 10/10/12 5:58 AM 5a Eyeopener 5-6a :30 DMLFPAC1204H \$1,100.00 NM									
4 WCVB Th 10/11/12 5:22 AM 5a Eyeopener 5-6a :30 DMLFPAC1204H \$1,100.00 NM									
5 WCVB F 10/12/12 5:44 AM 5a Eyeopener 5-6a :30 DMLFPAC1204H \$1,100.00 NM									
2	10/08/12	10/14/12	REGIS AND KELLY DAY 9A-10A		MTWTF--	:30	5	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 5 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WCVB M 10/08/12 9:36 AM REGIS AND KELLY DAY 9A-10A :30 DMLFPAC1201H \$800.00 NM									
7 WCVB Tu 10/09/12 9:23 AM REGIS AND KELLY DAY 9A-10A :30 CMB- 2012-001M 800-851-490 \$800.00 NM									
9 WCVB W 10/10/12 9:37 AM REGIS AND KELLY DAY 9A-10A :30 DMLFPAC1204H \$800.00 NM									
10 WCVB Th 10/11/12 9:49 AM REGIS AND KELLY DAY 9A-10A :30 DMLFPAC1204H \$800.00 NM									
8 WCVB F 10/12/12 9:55 AM REGIS AND KELLY DAY 9A-10A :30 DMLFPAC1204H \$800.00 NM									
3	10/08/12	10/14/12	STEVE HARVEY DAY 10-11a		MTWTF--	:30	5	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 5 \$750.00									
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9 WCVB M 10/08/12 10:37 AM STEVE HARVEY DAY 10-11a :30 DMLFPAC1201H \$750.00 NM									
6 WCVB Tu 10/09/12 10:54 AM STEVE HARVEY DAY 10-11a :30 CMB- 2012-001M 800-851-490 \$750.00 NM									
7 WCVB W 10/10/12 10:45 AM STEVE HARVEY DAY 10-11a :30 DMLFPAC1204H \$750.00 NM									
10 WCVB Th 10/11/12 10:30 AM STEVE HARVEY DAY 10-11a :30 DMLFPAC1204H \$750.00 NM									
8 WCVB F 10/12/12 10:29 AM STEVE HARVEY DAY 10-11a :30 DMLFPAC1204H \$750.00 NM									
4	10/08/12	10/14/12	KATIE COURIC DAY 3-4p		MTWTF--	:30	5	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 5 \$900.00									
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3	WCVB	F	10/12/12	5:12 PM	Newscenter 5 at 5	5-6p	:30	DMLFPAC1204H	\$3,500.00	NM																																																																													
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This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



www.thebostonchannel.com

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
958643-1	10/14/12	October 2012	10/01/12 - 10/14/12
Advertiser	Product	Estimate Number	
Live Free PAC	NH TAR Nov12 Proj. 10/8-		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																		
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4	WCVB	Su	10/14/12	6:20 AM	6a Weekend Eyeopener	558-7a	:30	DMLFPAC1204H	\$1,500.00	NM																																																																	
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10	10/08/12	10/14/12	ABC College Football	328-7p	-----S-	:30	3	\$2,500.00	NM																																																																		
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12	10/08/12	10/14/12	Sportscenter 5 OT	1135p-12m	-----S	:30	1	\$1,500.00	NM																																																																		
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13	10/08/12	10/14/12	CASTLE SUN LF	12A-1A	-----S	:30	2	\$750.00	NM																																																																		
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Total Spots							52																																																																				

Payment Terms 30 Days

<u>Gross Total</u>	\$74,850.00
<u>Agency Commission</u>	\$11,227.50
<u>Net Amount Due</u>	\$63,622.50